

WATER MAGAZINE EDITORIAL CALENDAR – 2025

JANUARY

Publication date 06/01/25
Advertisement artwork deadline 09/12/24
Editorial submission deadline 25/11/24
Excavation & trenchless technology
FOG & drainage management
Tanks, vessels & attenuation systems

FEBRUARY – WEX GLOBAL EVENT EDITION

Publication date 03/02/25
Advertisement artwork deadline 13/01/25
Editorial submission deadline 30/12/24
Anaerobic digestion & biogas
Industrial water & wastewater treatment
Monitoring, sampling & testing

MARCH – AQUATECH EVENT EDITION

Publication date 03/03/25
Advertisement artwork deadline 10/02/25
Editorial submission deadline 27/01/25
Chemicals, purification & dosing
Pipes, couplings, fittings & valves
Sludge & sewage treatment, reuse & disposal

APRIL

Publication date 31/03/25
Advertisement artwork deadline 10/03/25
Editorial submission deadline 24/02/25
Flow, level & pressure measurement
Pumps, grinders, macerators & mixers
Vehicles, plant, machinery, gears & motors

MAY – WES & CHEM UK EVENT EDITION

Publication date 28/04/25
Advertisement artwork deadline 07/04/25
Editorial submission deadline 24/03/25
Aeration, blowers & compressors
Drains, manholes & sewer systems
Filtration, screening & separation

JUNE – BLUETECH FORUM EVENT EDITION

Publication date 27/05/25
Advertisement artwork deadline 06/05/25
Editorial submission deadline 21/04/25
Disinfection, UV & water treatment
Leak detection, prevention & repair
Flood & stormwater management

JULY

Publication date 30/06/25
Advertisement artwork deadline 09/06/25
Editorial submission deadline 27/05/25
Drives, controls & actuators
Excavation & trenchless technology
Safety & security

AUGUST

Publication date 28/07/25
Advertisement artwork deadline 07/07/25
Editorial submission deadline 23/06/25
Civil engineering & construction
Desalination & water resource optimisation
Monitoring, sampling & testing

SEPTEMBER – ESS/WWEM EVENT EDITION

Publication date 26/08/25
Advertisement artwork deadline 04/08/25
Editorial submission deadline 21/07/25
Diversity, skills & training
Pipes, couplings, fittings & valves
Sludge & sewage treatment, reuse & disposal

OCTOBER – POLLUTEC EVENT EDITION

Publication date 29/09/25
Advertisement artwork deadline 08/09/25
Editorial submission deadline 25/08/25
Customer service, billing & metering
Flow, level & pressure measurement
Pumps, grinders, macerators & mixers

NOVEMBER – FLOODEX EVENT EDITION

Publication date 03/11/25
Advertisement artwork deadline 13/10/25
Editorial submission deadline 29/09/25
Asset management & maintenance
Filtration, screening & separation
Odour, pollution & spillage control

DECEMBER

Publication date 01/12/25
Advertisement artwork deadline 10/11/25
Editorial submission deadline 27/10/25
AI, digitalisation & smart water technology
Energy efficiency & power
Flood & stormwater management

Water Magazine is the official media partner for **The Pump Centre**, **BlueTech Forum** and is also a member of **British Water**

Water Magazine is published by **Capel Media Limited** (company number 13636441)

Registered office: 2 Claridge Court, Lower Kings Road, Berkhamsted, Hertfordshire, HP4 2AF, United Kingdom

Postal address: Three Gables, Corner Hall, Hemel Hempstead, Hertfordshire, HP3 9HN, United Kingdom

T: +44 (0) 1923 672 527 T: +44 (0) 1923 464 997 M: +44 (0) 7887 853 787

info@watermagazine.co.uk www.watermagazine.co.uk

ADVERTISING DEADLINES:

Advertisements can be pre-booked anytime in advance but ideally no later than the artwork deadline date to guarantee inclusion. Artwork for pre-booked advertisement placements should be emailed to **dan@watermagazine.co.uk** three weeks prior to the publication date.

The optimum file type is a high resolution, print/press quality PDF, although other print/press quality files can be accepted. An artwork design service is available if required, for alterations and modifications.

EDITORIAL DEADLINES:

To provide adequate time for review, the editorial submission deadline is usually around five weeks prior to the publication date, but earlier is always advisable. Submissions should be emailed to both **dan@watermagazine.co.uk** and **phil@watermagazine.co.uk** using the guidelines below.

EDITORIAL SUBMISSION GUIDELINES:

- Submit your article as an attached text document (such as Word) or paste the text within the body of an email (or do both, as that's rather helpful to us). Avoid sending text in pdf documents.
- The accompanying images should be sent as attachments to the email, ideally jpeg or similar, and high resolution (300 dpi) to ensure we can use them in the print magazine.
- Download links to cloud storage services such as Dropbox / Google Drive are also acceptable, especially for larger file sizes.

HELPFUL TIPS

Water Magazine does not charge for editorial to appear within the monthly magazine or on the website. As a result, we receive many submissions to review, and those selected to appear are chosen entirely on merit. Here are some helpful tips that will increase the chance of your article appearing.

- Keep the word count to under 700 words.
- Ideally, write in third person.
- If you choose to submit an article written in first person, attach a headshot of the author, along with full name and job title, so we can byline the article.
- Don't use 'salesy' language, jargon or boastful statements.
- Avoid claims that would be difficult for us to substantiate.

Water Magazine is the official media partner for **The Pump Centre, BlueTech Forum** and is also a member of **British Water**

Water Magazine is published by **Capel Media Limited** (company number 13636441)

Registered office: 2 Claridge Court, Lower Kings Road, Berkhamsted, Hertfordshire, HP4 2AF, United Kingdom

Postal address: Three Gables, Corner Hall, Hemel Hempstead, Hertfordshire, HP3 9HN, United Kingdom

T: +44 (0) 1923 672 527 T: +44 (0) 1923 464 997 M: +44 (0) 7887 853 787

info@watermagazine.co.uk www.watermagazine.co.uk